<u>Bowman Read-A-Thon</u>

We are launching our FIRST Bowman Read-A-Thon on December 19, 2020 through January 3, 2021 during winter break. This is a new and important fundraiser to support additional classroom programs and supplies (through teacher reimbursements), virtual "field trips", grade level experiences, and support for all of the Bowman students and staff. While Bowman PTA events are virtual this year, we still strive to support the curriculum enhancement (science fair, math nights, etc.), community building, and cultural events.

Please support our activities through this fundraiser!

We hope students will join in this Read-A-Thon this winter break and find joy in reading!

See below for **How to Participate** and **Prize** information.

Need books? Visit the Bowman Virtual Book Fair open December 7 - December 20!

The books are sent directly to your home and 25% of the proceeds go towards purchasing more books for Bowman. Visit the book fair at https://www.scholastic.com/bf/bowmanelementaryschool3!

Please email vpfundraising@bowmanpta.org with any questions.

Bowman Read-A-Thon

December 19, 2020 - January 3, 2021

How to participate

- We want everyone to join the fun; students are not required to collect donations in order to participate.

- Log into the Bowman PTA directory (https://bowmanpta.membershiptoolkit.com) and make sure your child's information, specifically Teacher, is up to date.

- **Beginning now, update your child's personalized Read-A-Thon donation page** in the Bowman PTA directory site: https://bowmanpta.membershiptoolkit.com/Open_Forms

  - Customization tips and other information located here: https://drive.google.com/file/d/1wyfRPOZLjPZccvISUmUkji2CsuPWZSZN/view?usp=sharing

- **Starting December 19, share your child's Read-A-Thon donation page with relatives and friends!** Donations through your child's personalized Read-A-Thon page can be done by anyone (no login required).

- **December 19 to January 3, record the number of minutes read throughout the Bowman Read-A-Thon.**

  - Readers should track their minutes using the Bowman Read-A-Thon reading log: https://docs.google.com/document/d/1CZkxQmyvPmb8J4B_qGDbNVUpaiUS5nsv53qASFaHT5g/edit?usp=sharing

  - Sponsors can donate to your child's reading progress via a one-time-donation or pledges for an amount for every number of minutes read.

  - Donations can be made through your child's personalized Bowman Read-A-Thon page by January 10.

- **January 10 (by end of day), submit your child's total reading minutes in the Google Form:** https://forms.gle/SjwrNmwhEjPmDKnR6

- If you elect not to use your child's personalized Bowman Read-A-Thon page, donations collected offline also be submitted directly through the Bowman PTA directory site (parent/guardian login required) through January 10 at: https://bowmanpta.membershiptoolkit.com/form/m/132727
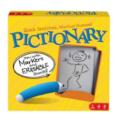
- Prize winners will be announced by January 15.

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Prizes

- Every Bowman Read-A-Thon participant receives a Bowman Reads 2020-2021 pin! A participant is any student who logs reading hours by the Bowman Read-A-Thon deadline, January 10, 2021.

- General prize drawing for all Read-A-Thon participants, Bowman K-2 readers who read 200+ minutes and Bowman 3-5 readers who read 300+ minutes will be eligible for a drawing for 10 total prizes! Prizes will include board games, stationary / school supplies, and more!

And other prizes!

- Top Reading Classes in K-2 and 3-5 receive $100 towards classroom books.

- Top Readers & Top Fundraisers in the school:

  - 1st Place: $50 Amazon Gift card + Bookmark Light

  - 2nd Place: Settlers of Catan Board game + Bookmark Light

  - 3rd Place: Bookmark Light

  - Each top reader & top fundraiser in each grade gets a Bowman water bottle.